



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 24

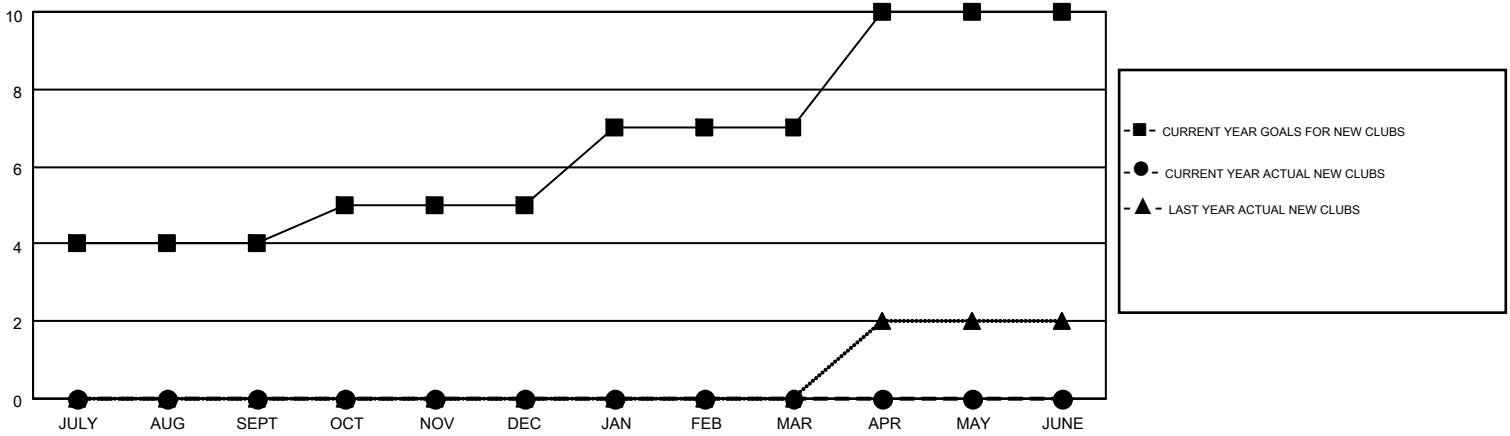
LOCATION: VIRGINIA

GMT: JERRY SMITH

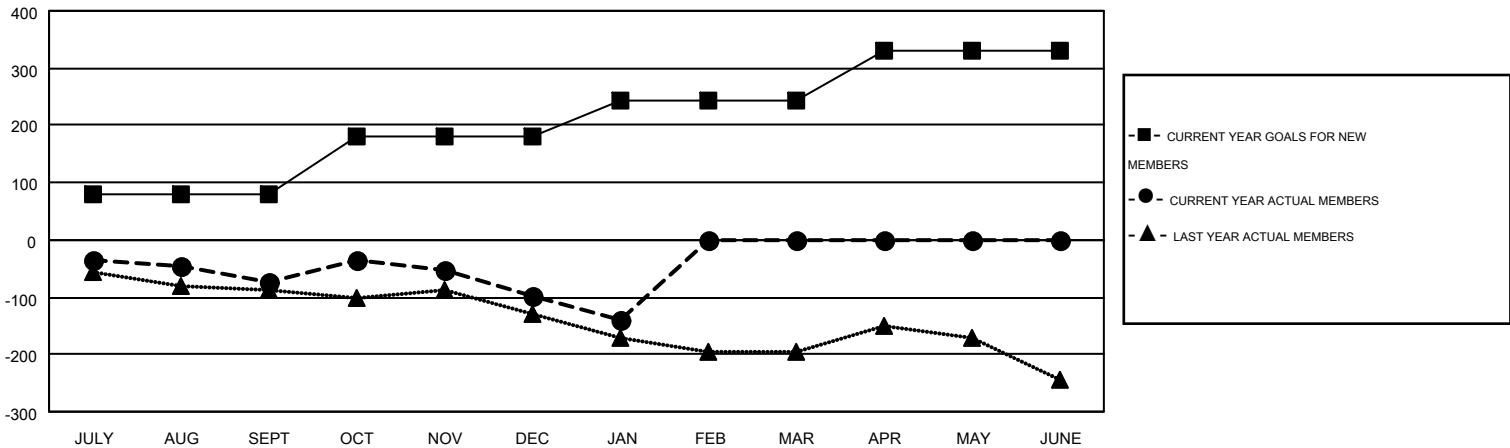
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	0	2	-2	JULY/AUG/SEPT	81	148	221	-73
OCT/NOV/DEC	1	0	2	-2	OCT/NOV/DEC	100	169	193	-24
JAN/FEB/MAR	2	0	0	0	JAN/FEB/MAR	62	45	87	-42
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	87	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	137 CLUBS OF 282 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	5,226 (72.02%)
		FEMALE	2,030 (27.98%)
<u>DROPPED MEMBERS</u>		<u>FAMILY UNIT MEMBERS</u> 1,125	
DECEASED	76	HEAD OF HOUSEHOLD	552
CLUB CANCELLED	31	NON-HEAD OF HOUSEHOLD	573
OTHER	394		
TOTAL	501		

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